



## Your CPESN® source for next-generation analytics to inform margin opportunities for both dispensing and healthcare services

CPESN Business Intelligence provides market-specific intelligence and analytics to help enrolled CPESN pharmacies base business decisions on real data and insights, not guesswork or intuition. Using revenue and expense data for both dispensing and health services opportunities, you will access return-on-resources modeling for big-picture decision making.

Benchmark your pharmacy's performance against others locally, and across the CPESN network nationally. Know which measurements matter; which contracts are profitable; and what services are producing margin in your store today as you consider future revenue opportunities. Member-driven and flexible, CPESN Business Intelligence will evolve with the market to meet your pharmacy's needs. Get the CPESN BI advantage today.

### Benefits for CPESN Member Pharmacies

- Monthly reports, specific to your pharmacy location, including census and demographic reports (starting 2nd month)
- Rotating 4-month focus cycles: Inventory, Margin, Dispense, and Patient
- Aggregated and comparable data (Statewide, and participating pharmacies national)
- Monthly webinars to help subscribers understand how to use the data

### CPESN Business Intelligence

#### Cost

- \$79 per month
- Monthly rate for first 200 enrolled will be reduced to \$49 after 300 paid subscribers reached.

#### Minimum Standards

- CPESN USA member in good standing and affiliated with a local network



**Questions? Want to Subscribe?**  
Contact us today at: [cpesnbi@cpesn.com](mailto:cpesnbi@cpesn.com)