



CPESN® Big Tree Medical is the pathway to integrate primary care to your pharmacy, and to build recurring cash-pay revenue

Transform health care in your community and diversify your pharmacy's revenue with CPESN Big Tree Medical. The patient-membership model for integrating primary care to pharmacy practice offers affiliating CPESN pharmacies recurrent cash flow; and for some (depending on state laws) clinic ownership. Patients pay a joint monthly membership (\$70 monthly, per patient on avg.) to a clinic located inside or near your CPESN pharmacy for unlimited primary care, pharmacy services, and most of their generic medications. Through your partnership with a Nurse Practitioner or Physician Assistant, your patients have access to same-day appointments for acute care, affordable management of chronic diseases, and enhanced services such as mental health care and medical weight loss. CPESN Big Tree Medical helps you set up your clinic and hire a team — you only need a 10x10 examination room to get started.

Benefits for CPESN Member Pharmacies

- In-pharmacy or near-site primary care clinic with in-person nurse practitioner
- Create a membership-model practice that provides patients unlimited primary care and generic medications for one monthly cost
- High-margin, recurrent cash flow for both the pharmacy and the clinic that are independent of PBMs and DIRs
- Opportunity to own clinic (varies with state laws)
- Lead the health care transformation of your community

CPESN Big Tree Medical

Cost: \$18 per patient, per month
\$9 per pharmacy, \$9 per clinic

- Business model and marketing infrastructure
- Software/IT infrastructure
- Billing/Collection infrastructure
- Virtual office manager
- 24-7 call center for patients

Minimum Standards: CPESN USA member in good standing and affiliated with a local network



Questions? Want to Join?
Contact us today at: bigtree@cpesn.com