



CPESN[®] USA Marketplace

Special Purpose Networks



Providing Pharmacy-Integrated Direct Primary Care within your pharmacy footprint.

bigtree@cpesn.com

Benefits

- No PBMs or DIRs
- In-pharmacy Nurse Practitioner to drive other pharmacy services
- Business model and marketing infrastructure
- Software/IT & Billing/Collection infrastructure
- Virtual office manager, 24-7 call center for patients

Requirements

- CPESN USA member in good standing and affiliated with a local network
- A 10' x 10' examination room to get started

Cost

- \$1,000 one-time joining fee
- \$18 per patient/per month



Enabling your pharmacy to express value through community connectedness..

healthequity@cpesn.com

Benefits

- Annual subscription to the Choose My Pharmacy value-based quality reporting system, with annual quality improvement initiatives
- Four (4) hours of Social Determinants of Health Continuing Pharmacy Education for all CPESN Health Equity member pharmacists and staff creating marketable Social Determinants of Health specialists on staff
- State-based Community Health Worker development and best practice support

Requirements

- CPESN USA member in good standing and affiliated with a local network
- Participation in the Choose My Pharmacy value-based quality reporting system (quarterly data upload)
- Minimum of one team member at each CPESN Health Equity pharmacy completes the annual 4-hour Social Determinants of Health Continuing Pharmacy Education
- Obtain and maintain a Community Health Worker within 18 months

Cost

- \$25 per month



Providing local long-term-care support services for your patients living at home.

LTC@cpesn.com

Benefits

- Earn an annual *Endorsement* exclusively for CPESN LTC@Home Pharmacies
- Ensure your *LTC Champion* receives continuous training
- Access to private member portal where pharmacies can:
 - Obtain and utilize an LTC NPI with our expert support
 - Access LTC@Home best practices, patient identification guides, and workflow optimization tools
 - Streamline compliance with LTC@Home documentation, including patient attestations
 - Enhance your marketing efforts with support to engage local providers and attract new customers
 - Gain access to industry partnerships, guidance, and support for licensing, contracting entities and organizations to ensure CMS LTC compliance
- Equip your team with training and ongoing support
- Join scheduled *office hours* with LTC@Home leaders
- Collaborate with like-minded pharmacies to engage providers and generate new revenue sources

Requirements

- CPESN USA member in good standing and affiliated with a local network
 - Have or obtain LTC NPI and continue with LTC basic standards
- Identify an LTC@Home champion (for each participating pharmacy location)
- Receive LTC@Home Pharmacy “Endorsement” through CPESN LTC@Home SPN

Cost

- \$79 per NPI per month
- *Note:* Enrollment of your LTC NPI into CPESN USA is required (at a cost of \$55 per NPI per month). This is in addition to your retail NPI (at a cost of \$95 per month)

Special Purpose Networks



Enabling revenue sharing through a new model of physiatry collaborative care.

ppc@cpesn.com

Benefits

- Lead in the delivery of long-term and in-home care focused on patient frailty, mobility, and patient empowerment
- Leverage pharmacist collaboration with physiatrists—whole-person focused physicians trained in leading treatment and rehabilitation care for aging, disabled, and other high-risk patients
- Unlock new revenue stream opportunities within a growing \$265/B industry
- Management Services Organization (MSO) support for your pharmacy’s selection and adoption of the collaboration model that suits your market
 - Identify and introduce physiatrists to pharmacy practice to support primary care
 - Access tech-enabled resources to help patients better self-manage at home

Requirements

- CPESN USA member in good standing and affiliated with a local network
- PPC@Home participating pharmacies must be able to provide, execute and complete effective medication management services including MTM, Medication Reconciliation, Transition of Care Management, and consulting services among others, and deliver, offer to deliver, or provide some means to be able to address patient needs directly at home.

Cost

Model varies with state laws regarding medical practice ownership.

Ownership Model

- \$10,000 initial fee
- \$2,500 per month

Extender Model

- \$5,000 initial fee
- \$1,000 per month

Training Model

- \$2,500 initial fee

Special Purpose Programs



Accessing next generation analytics that inform margin opportunities for both products and services.

cpesnbi@cpesn.com

Benefits

- Monthly reports, specific to your pharmacy location
- Rotating 4-month focus cycles: Inventory, Margin, Dispense, and Patient
- Aggregated and comparable data (Statewide, and participating pharmacies national)
- Monthly webinars to help subscribers understand how to use the data

Requirements

- CPESN USA member in good standing and affiliated with a local network

Cost

- \$79 per month
- Monthly rate for first 200 enrolled will be reduced to \$49 after 300 paid subscribers reached.



Accessing next generation analytics that inform margin opportunities for both products and services.

cpesnbi@cpesn.com

Benefits

- Luminary-led market assessment provided by PharmFurther
- Up to three levels of support, starting with the local Managing Network Facilitator
- Medical billing education, resources for the Managing Network Facilitator
- Credentialing, enrolling/re-enrolling, support as needed

Requirements

- Luminary participation in network assessment (3-4 meetings)
- Managing Network Facilitator capacity, insight to payer opportunity, regulatory landscape
- CPESN USA member in good standing and affiliated with a local network
- Pharmacist provider opportunity

Cost

Pharmacy fees vary as determined by luminary-identified needs.