



Empowering CPESN® Pharmacy Owners to Launch and Grow Profitable Community Healthcare Clinics

Clinic360 is a CPESN® Special Purpose Program designed to guide pharmacy owners through every aspect of planning, launching, and operating a successful direct-pay healthcare clinic. With a 360-degree approach, this program – available only to CPESN pharmacies – covers all critical elements, including: business planning, credentialing, financial forecasting, marketing, and managing operational workflows.

Participants benefit from expert-led webinars, peer-driven learning, and a suite of invaluable tools, such as customizable templates, step-by-step guides, and compliance resources. Ongoing support through monthly coaching sessions and access to advanced services, like marketing execution and compliance monitoring, ensures long-term success.

Subscribe to Clinic360 and take the next step in transforming your pharmacy into a thriving healthcare hub, leading the way in direct-pay, patient-centered care!

Clinic360 Benefits to CPESN Pharmacies:

- Strengthen pharmacy's role in local healthcare delivery
- Expand direct pay options
- Position community pharmacy as a healthcare leader
- Create long-term revenue streams

CPESN® Clinic360 Requirements

Minimum Standards:

CPESN USA member in good standing and affiliated with a local network

Cost:

\$280.00 monthly



Transform Your Pharmacy Into a Thriving Healthcare Hub

Questions? Ready to Subscribe?
Contact: Clinic360@cpesn.com

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