



## CPESN® Community Health Clinic Is the Pathway to Redesign Care Delivery and Build Recurring Local Employer and Cash-Pay Revenue

Transform health care in your community and diversify your pharmacy's revenue with CPESN Community Health Clinic. This special purpose program is a resource for pharmacies already operating co-located medical clinics, or who are interested in establishing a pharmacy-integrated medical clinic in their community. Community Health Clinic introduces a new approach to clinical services delivery with direct payment by patients and local employers.

What to expect: Community Health Clinic is an enablement model program offered initially at no additional cost to CPESN participating pharmacies. Designed to benefit pharmacies already operating a co-located medical clinic or interested in adding a clinic, the program offers best practices, analysis, and guidance. Topics for an initial webinar series include MSO (Managed Services Outsourcing) Enablement; IT Enablement; Marketing and Communications Enablement; and Co-Integrated Care Delivery and Service Offerings. Future program offerings will reflect participant input and direction.

### Potential Benefits for the Community Pharmacy:

- **Increased Foot Traffic:** With a clinic integrated into the pharmacy, customers will visit regularly for both their pharmacy services, medications, and primary care needs
- **Enhanced Patient Relationships:** By providing a broader range of services, you can build stronger relationships with patients, which can lead to increased loyalty
- **Data Integration:** Access to comprehensive patient data from both pharmacy and primary care services can improve treatment outcomes and operational efficiency
- **Community Impact:** Positioning the pharmacy as a central healthcare hub can strengthen its role in the community, enhancing its reputation and customer

### CPESN Community Health Clinic

#### Minimum Standards:

CPESN USA member in good standing and affiliated with a local network

#### Cost:

Subscription is included under CPESN participation fees



**Questions? Ready to Add CPESN Community Health Clinic to Your Pharmacy Practice?**  
**Contact us today at [communityhealth@cpesn.com](mailto:communityhealth@cpesn.com)**

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