



## Your CPESN® source for next-generation analytics to inform margin opportunities for both dispensing and healthcare services.

CPESN Business Intelligence provides location-specific intelligence and analytics to help enrolled CPESN pharmacies base business decisions on real data and insights, not guesswork or intuition. Using revenue and expense data for both dispensing and health services opportunities, you will access return-on-resources modeling for big-picture decision making.

Benchmark your pharmacy's performance against others locally, and across the CPESN network nationally. Know which measurements matter; which contracts are profitable; and what services are producing margin in your store today as you consider future revenue opportunities. Member-driven and flexible, CPESN Business Intelligence will evolve with the market to meet your pharmacy's needs. Get the CPESN BI advantage today.

### Benefits to CPESN Pharmacies

- Ongoing analysis specific to your location—with point-and-click navigation—including demographic reports, and predictive models for gross profit and services, alongside patient priority scoring
- Aggregated and comparable data (against participating pharmacies statewide and nationally)
- Monthly webinars to help subscribers understand how to use the data and build it into workflow

### CPESN Business Intelligence Requirements

#### Cost:

- Pharmacy fees vary as determined by luminary-identified needs

#### Minimum Standards:

- CPESN USA member in good standing and affiliated with a local network
- CPESN Business Intelligence-compliant pharmacy management system



**Questions? Want to Subscribe?**  
**Contact us today at: [cpesnbi@cpesn.com](mailto:cpesnbi@cpesn.com)**

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