

CPESN[®] USA Marketplace

Special Purpose Networks



Providing Pharmacy-Integrated Direct Primary Care within your pharmacy footprint.

bigtree@cpesn.com

Benefits

- No PBMs or DIRs
- In-pharmacy Nurse Practitioner to drive other pharmacy services
- Business model and marketing infrastructure
- Software/IT & Billing/Collection infrastructure
- Virtual office manager, 24-7 call center for patients

Requirements

- CPESN USA member in good standing and affiliated with a local network
- A 10' x 10' examination room to get started

Cost

- \$1,000 one-time joining fee
- \$18 per patient/per month



Enabling your pharmacy to express value through community connectedness.

healthequity@cpesn.com

Benefits

- Annual subscription to the Choose My Pharmacy value-based quality reporting system, with annual quality improvement initiatives
- Four (4) hours of Social Determinants of Health Continuing Pharmacy Education for all CPESN Health Equity member pharmacists and staff creating marketable Social Determinants of Health specialists on staff
- State-based Community Health Worker development and best practice support

Requirements

- CPESN USA member in good standing and affiliated with a local network
- Participation in the Choose My Pharmacy value-based quality reporting system (quarterly data upload)
- Minimum of one team member at each CPESN Health Equity pharmacy completes the annual 4-hour Social Determinants of Health Continuing Pharmacy Education
- Obtain and maintain a Community Health Worker within 18 months

Cost

- \$25 per month



Providing local long-term-care support services for your patients living at home.

LTC@cpesn.com

Benefits

- Develop best practices under LTC@Home guidance to identify patients, utilize pharmacy staff, and build workflows that support CMS-level patient care
- Participate with the collective strength of high-performing pharmacies to engage prescribers, add patient referrals
- Resource the knowledge of LTC@Home staff to meet compliance and quality standards
- Earn an annual Endorsement exclusively for your CPESN LTC@Home pharmacy
- Access ACPE-accredited education for the LTC Champion at your participating pharmacy

Requirements

- Obtain an LTC NPI number for this pharmacy
- Select Taxonomy of Long-Term-Care Pharmacy for your LTC NPI
- Join CPESN USA with the LTC NPI number
- Attest your pharmacy can provide the six CIN services to patients
- Affiliate with at least one CPESN local network

Cost

- \$95 per LTC NPI, per month for CPESN USA membership
- \$79 per LTC NPI, per month for the LTC@Home affiliation

NOTE. A Network may have an additional monthly fee

Special Purpose Networks



Enabling revenue sharing through a new model of physiatry collaborative care.

ppc@cpesn.com

Benefits

- Lead in the delivery of long-term and in-home care focused on patient frailty, mobility, and patient empowerment
- Leverage pharmacist collaboration with physiatrists—whole-person focused physicians trained in leading treatment and rehabilitation care for aging, disabled, and other high-risk patients
- Unlock new revenue stream opportunities within a growing \$265/B industry
- Management Services Organization (MSO) support for your pharmacy's selection and adoption of the collaboration model that suits your market
 - Identify and introduce physiatrists to pharmacy practice to support primary care
 - Access tech-enabled resources to help patients better self-manage at home

Requirements

- CPESN USA member in good standing and affiliated with a local network
- PPC@Home participating pharmacies must be able to provide, execute and complete effective medication management services including MTM, Medication Reconciliation, Transition of Care Management, and consulting services among others, and deliver, offer to deliver, or provide some means to be able to address patient needs directly at home.

Cost

Model varies with state laws regarding medical practice ownership.

Ownership Model

- \$10,000 initial fee
- \$2,500 per month

Extender Model

- \$5,000 initial fee
- \$1,000 per month

Training Model

- \$2,500 initial fee

Special Purpose Programs



Accessing next generation analytics that inform margin opportunities for both products and services.

cpesnbi@cpesn.com

Benefits

- Monthly reports, specific to your pharmacy location
- Rotating 4-month focus cycles: Inventory, Margin, Dispense, and Patient
- Aggregated and comparable data (Statewide, and participating pharmacies national)
- Monthly webinars to help subscribers understand how to use the data

Requirements

- CPESN USA member in good standing and affiliated with a local network

Cost

- \$79 per month
- Monthly rate for first 200 enrolled will be reduced to \$49 after 300 paid subscribers reached.



Medical billing support services customized to your state's specific opportunities and landscape.

twolff@cpesn.com

Benefits

- Luminary-led market assessment provided by PharmFurther
- Up to three levels of support, starting with the local Managing Network Facilitator
- Medical billing education, resources for the Managing Network Facilitator
- Credentialing, enrolling/re-enrolling, support as needed

Requirements

- Luminary participation in network assessment (3-4 meetings)
- Managing Network Facilitator capacity, insight to payer opportunity, regulatory landscape
- CPESN USA member in good standing and affiliated with a local network
- Pharmacist provider opportunity

Cost

Pharmacy fees vary as determined by luminary-identified needs.