



# CPESN<sup>®</sup> USA Marketplace

## Special Purpose Networks



Providing Pharmacy-Integrated Direct Primary Care within your pharmacy footprint.

[bigtree@cpesn.com](mailto:bigtree@cpesn.com)

### Benefits

- No PBMs or DIRs
- In-pharmacy Nurse Practitioner to drive other pharmacy services
- Business model and marketing infrastructure
- Software/IT & Billing/Collection infrastructure
- Virtual office manager, 24-7 call center for patients

### Requirements

- CPESN USA member in good standing and affiliated with a local network
- A 10' x 10' examination room to get started

### Cost

- \$1,000 one-time joining fee
- \$18 per patient/per month



Enabling your pharmacy to express value through community connectedness.

[healthequity@cpesn.com](mailto:healthequity@cpesn.com)

### Benefits

- Annual subscription to the Choose My Pharmacy value-based quality reporting system, with annual quality improvement initiatives
- Four (4) hours of Social Determinants of Health Continuing Pharmacy Education for all CPESN Health Equity member pharmacists and staff creating marketable Social Determinants of Health specialists on staff
- State-based Community Health Worker development and best practice support

### Requirements

- CPESN USA member in good standing and affiliated with a local network
- Participation in the Choose My Pharmacy value-based quality reporting system (quarterly data upload)
- Minimum of one team member at each CPESN Health Equity pharmacy completes the annual 4-hour Social Determinants of Health Continuing Pharmacy Education
- Obtain and maintain a Community Health Worker within 18 months

### Cost

- \$25 per month



Providing local long-term-care support services for your patients living at home.

[LTC@cpesn.com](mailto:LTC@cpesn.com)

### Benefits

- Receive support to obtain and use a LTC NPI
- Utilize best practices and SPN guidance to identify populations, engage pharmacy staff, and create workflows for new services
- Access ongoing training for the LTC champion at each participating pharmacy
- Earn an annual “Endorsement” specifically for CPESN LTC@Home pharmacies
- Leverage collective strength of like-minded pharmacies to engage providers and generate new customer funnels
- Take advantage of the resources of a knowledgeable compliance and quality department

### Requirements

- CPESN USA member in good standing and affiliated with a local network
- Participating pharmacies must also:
  - Have LTC NPI and continue with LTC basic standards
    - ◆ Required with 12 months of joining network
  - Identify an LTC@Home champion (for each participating pharmacy location)
    - ◆ Attend annual continuing education
  - Receive LTC@Home Pharmacy “Endorsement”
    - ◆ Designated annually per LTC NPI

### Cost

- \$95 per NPI, per month for CPESN USA participation
- \$79 per NPI, per month for the CPESN LTC@Home affiliation

# Special Purpose Networks



Enabling revenue sharing through a new model of physiatry collaborative care.

[ppc@cpesn.com](mailto:ppc@cpesn.com)

## Benefits

- Lead in the delivery of long-term and in-home care focused on patient frailty, mobility, and patient empowerment
- Leverage pharmacist collaboration with physiatrists—whole-person focused physicians trained in leading treatment and rehabilitation care for aging, disabled, and other high-risk patients
- Unlock new revenue stream opportunities within a growing \$265/B industry
- Management Services Organization (MSO) support for your pharmacy's selection and adoption of the collaboration model that suits your market
  - Identify and introduce physiatrists to pharmacy practice to support primary care
  - Access tech-enabled resources to help patients better self-manage at home

## Requirements

- CPESN USA member in good standing and affiliated with a local network
- PPC@Home participating pharmacies must be able to provide, execute and complete effective medication management services including MTM, Medication Reconciliation, Transition of Care Management, and consulting services among others, and deliver, offer to deliver, or provide some means to be able to address patient needs directly at home.

## Cost

Model varies with state laws regarding medical practice ownership.

### Ownership Model

- \$10,000 initial fee
- \$2,500 per month

### Extender Model

- \$5,000 initial fee
- \$1,000 per month

### Training Model

- \$2,500 initial fee

# Special Purpose Programs



Accessing next generation analytics that inform margin opportunities for both products and services.

[cpesnbi@cpesn.com](mailto:cpesnbi@cpesn.com)

## Benefits

- Monthly reports, specific to your pharmacy location
- Rotating 4-month focus cycles: Inventory, Margin, Dispense, and Patient
- Aggregated and comparable data (Statewide, and participating pharmacies national)
- Monthly webinars to help subscribers understand how to use the data

## Requirements

- CPESN USA member in good standing and affiliated with a local network

## Cost

- \$79 per month
- Monthly rate for first 200 enrolled will be reduced to \$49 after 300 paid subscribers reached.



Medical billing support services customized to your state's specific opportunities and landscape.

[twolff@cpesn.com](mailto:twolff@cpesn.com)

## Benefits

- Luminary-led market assessment provided by PharmFurther
- Up to three levels of support, starting with the local Managing Network Facilitator
- Medical billing education, resources for the Managing Network Facilitator
- Credentialing, enrolling/re-enrolling, support as needed

## Requirements

- Luminary participation in network assessment (3-4 meetings)
- Managing Network Facilitator capacity, insight to payer opportunity, regulatory landscape
- CPESN USA member in good standing and affiliated with a local network
- Pharmacist provider opportunity

## Cost

Pharmacy fees vary as determined by luminary-identified needs.